

**DOCTORAL SCHOOL OF WROCLAW UNIVERSITY OF SCIENCE AND
TECHNOLOGY**

SUPERVISOR DECLARING/CONDUCTING COURSE:

DEPARTMENT: Faculty of Management

SCIENTIFIC DISCIPLINE: Management

COURSE CARD

Course name in Polish: Decyzje strategicznego przywództwa

Course name in English: Strategic Decisions of leadership

Course language: polish/ ~~english~~

The course is intended for all PhD students: YES / ~~NO~~

- 1) **BASIC COURSE**
- 2) ~~**SPECIALIST COURSE**~~
- 3) ~~**SEMINAR**~~
- 4) ~~**HUMANISTIC COURSE**~~
- 5) ~~**LANGUAGE**~~
- 6) ~~**RESEARCH SKILLS**~~

Subject code: NZQ100283W

* delete as applicable

	Lecture	Foreign language course	Seminar	Mixed forms
Number of hours of organized classes in university (ZZU)	30			
Grading	Exam	Exam	Oral presentation	Exam, inspection, evaluation classes

PREREQUISITES RELATING TO KNOWLEDGE, SKILLS AND OTHER COMPETENCES

1. Prerequisites: none.

COURSE OBJECTIVES

The purpose of the course is to familiarize the participant with the skills that a leader should have in strategic decision making.

- C1. Get knowledge of effective team management
- C2. Acquiring knowledge of effective communication with employees,
- C3. Ability to solve organizational conflicts
- C4. Acquiring knowledge of modern methods and decision-making tools

PROGRAM CONTENTS

	Form of classes	Number of hours

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Lec 1	Organizational environment and its influence on managerial decisions	2
Lec 2	Methods and tools for analyzing organizational potential and competition	2
Lec 3	Innovation as part of building a competitive advantage	2
Lec 4	Strategies of contemporary corporations-case analysis	2
Lec 5	Manager with strategic challenges	2
Lec 6	Methods and tools for effective business decision making	2
Lec 7	The process of communication behavior in the organization	2
Lec 8	Sources of organizational conflicts and how to solve them	2
Lec 9	Competition and cooperation as forms of interorganizational behavior	2
Lec 10	Modern forms of influencing and motivating employees	2
Lec 11	Leadership in today's organization	2
Lec 12	The image and authority of business leaders	2
Lec 13	Case Studies - Managing Diversity in Business	2
Lec 14	Case studies - How to avoid decision paralysis	2
Lec 15	Case studies - how to effectively use power	2

TEACHING TOOLS USED
N1. Traditional lecture with the use of multimedia presentations N2. Consultations N3. Discussion problem N4. Case studies

ACHIEVED SUBJECT LEARNING OUTCOMES		
Type of learning outcome	Code of learning outcome	Assessment of learning outcome
F1,F2,F3	PEK_W01 PEK_W02	Case study, discussion activity

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PRIMARY AND SECONDARY LITERATURE

PRIMARY LITERATURE:

- [1] Brzeziński M., Organizacja kreatywna, PWN Warszawa, 2009.
- [2] Koźmiński A., Zarządzanie w warunkach niepewności, PWN Warszawa, 2011.
- [3] Krawiec F., Kreowanie i zarządzanie reputacją firmy, Difin Warszawa, 2009.
- [4] Kuc B., Kontrola jako funkcja zarządzania, Difin Warszawa 2009.
- [5] Łasiński G., Rozwiązywanie problemów w praktyce, PWE Warszawa, 2007.
- [6] Penc J. Decyzje i zmiany w organizacji, PWN Warszawa, 2009.

SECONDARY LITERATURE:

- [1] Obłój K., Strategie organizacji, PWE Warszawa, 2006.
- [2] Zimniewicz K., Współczesne koncepcje i metody zarządzania, PWN Warszawa, 2011.

SUBJECT SUPERVISOR (NAME AND SURNAME, E-MAIL ADDRESS)

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